RIDE THE WAVES OF
CHANGE WITH GREATER AGILITY AND RESILIENCE

DELLTechnologies | **Computacenter**

Computacenter and Dell Technologies help organisations adapt faster and smarter with rapid data center deployments and modernisation strategies:

Seizing new opportunities. Tackling new challenges. Embracing new ideas. To survive and thrive, organisations need to be able to ride the waves of change constantly hitting their shores.

Although 79% of organisations are already reinventing their business models following the Covid-19 pandemic[1], there are many other disruptive forces on the horizon that will require a robust and rapid response.

Supply issues, climate emergencies, skills shortages and economic shocks are increasingly becoming part of business as usual, and organisations need to find ways to turn these challenges into opportunities.

94%
OF ORGANISATIONS FACE ENTRENCHED BARRIERS TO TRANSFORMATION.[1]

1 Digital Transformation Index 2020, Dell Technologies
https://www.delltechnologies.com/en-gb/perspectives/digital-transformation-index.htm
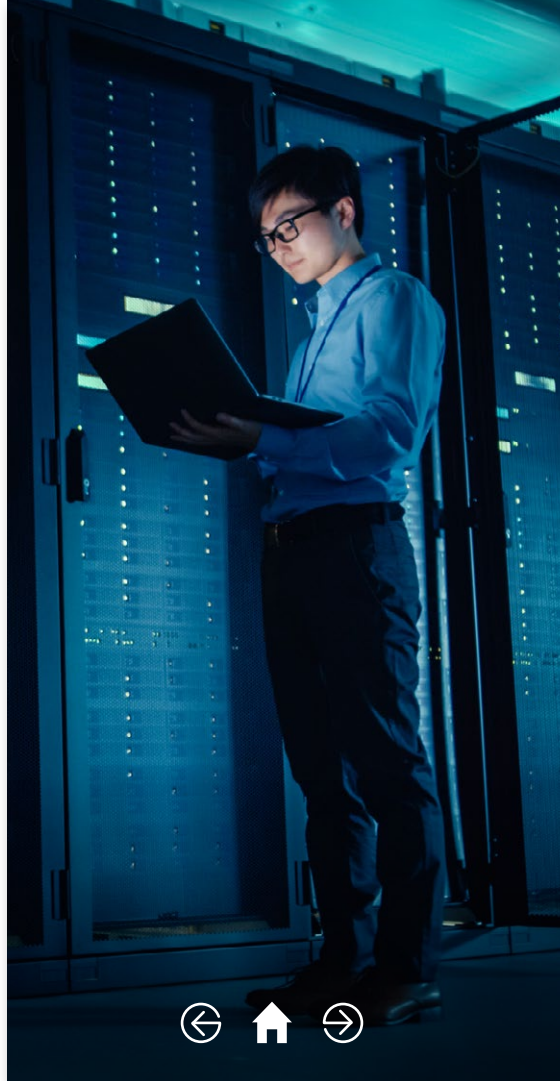
LEGACY IT INFRASTRUCTURES ARE HOLDING BACK THE PACE OF CHANGE

With the volume, velocity and variety of change catalysts intensifying, the need for agility is greater than ever before. But many organisations are failing to weather the storm due to inflexible IT infrastructures that are holding back the pace of change. Nearly 90% of organisations recognise that they need a more agile IT infrastructure to allow for contingencies.[1]

Ensuring IT systems can meet the agility expectations of the organisation and its stakeholders is just one of the challenges facing CIOs. They also need to establish smarter, greener and leaner data centers that can meet the demands of an increasingly digital and dynamic world, while also evolving and optimising their infrastructure capabilities and costs.

Transforming infrastructures and data centers can be costly and complex, but the business need for modernisation has never been stronger. A data center modernisation programme will deliver much more than just greater infrastructure agility: it will satisfy customer demand, increase business flexibility and reduce risk.

1 Digital Transformation Index 2020, Dell Technologies
https://www.delltechnologies.com/en-gb/perspectives/digital-transformation-index.htm

A HYBRID-CLOUD PLATFORM FOR A MODERN DATA CENTER

Embracing a multi-cloud strategy is key to modernising the data center and enabling rapid change at scale. Although many enterprises have already dipped their toe in the multi-cloud waters, the need for greater agility is driving a new wave of adoption with 56% of organisations in the process of making significant multi-cloud investments to support digital business transformation.[1]

As cloud ecosystems expand, organisations will need to ensure they standardise their processes, integrate their teams and control their costs. Establishing a modern cloud platform will help to bring all these elements together and improve the governance and management of private and public resources.

A modern cloud platform will also help CIOs leverage on-premises software-defined infrastructures as part of a consistent hybrid-cloud strategy. Although 80% of organisations fast-tracked some of their digital initiatives during the pandemic, 55% still need to progress their overall transformation plans[1].

ACCELERATE TIME TO VALUE FROM DATA CENTER MODERNISATION

Computacenter and Dell Technologies help to accelerate and simplify IT and business change with co-deliver deployment services specifically designed for enabling rapid data center deployments. The Co-Deliver ProDeploy service combines innovative solutions from Dell Technologies, such as VxRail, with Computacenter's logistics and implementation expertise.

From design and procurement to configuration and integration, customers are supported before, during and after the deployment. The co-delivery method helps to consolidate vendor contracts and equipment shipments and reduces complexity and environmental impacts.

With assets configured, tested and integrated prior to delivery, CIOs can fast-track not only implementation timelines, but reduce overall risk associated with standard data center deployments.

The rapid deployment service can be scaled to support the modernisation of existing data centers or the building of next generation facilities. As part of the service, Computacenter and Dell Technologies can assist organisations with adopting a range of transformative data center solutions and strategies, such as software-defined architectures, hyperconverged infrastructures and modern cloud platforms.

"A DATA CENTER CAN HOLD BACK OR ACCELERATE CHANGE. ORGANISATIONS THAT FAIL TO PRIORITISE DATA CENTER MODERNISATION RISK BEING LEFT BEHIND."

Mark Molyneux, CTO Business Development, Dell Technologies.

"OUR PARTNERSHIP BRINGS TOGETHER THE SKILLS, SERVICES AND SOLUTIONS THAT ORGANISATIONS NEED TO ADAPT FASTER AND SMARTER."

Mark Molyneux, CTO Business Development, Dell Technologies.

ENABLING GREATER SUCCESS WITH GREATER AGILITY

By modernising the data center, organisations can evolve their operations with richer customer and colleague experiences, smarter insights and greener processes. But CIOs must move quickly to unlock these benefits or risk being engulfed by the next sea change.

A rapid approach to data center deployments will help organisations keep pace with evolving business goals, shifting customer expectations and emerging industry trends. New revenue streams will be exploited more deeply and new applications and workloads will be deployed more rapidly.

By enabling greater agility through modernisation, organisations can become more customer-focused, elastic and responsive to business needs and market drivers.

50%
OF DECISION-MAKERS WORRY THEY DIDN'T TRANSITION FAST ENOUGH DURING COVID-19 PANDEMIC[1]

92%
OF ORGANISATIONS HAVE ADOPTED A MULTI-CLOUD STRATEGY[2]

1 Digital Transformation Index 2020, Dell Technologies
https://www.delltechnologies.com/en-gb/perspectives/digital-transformation-index.htm

2 Flexera State of the Cloud 2021 Report
https://info.flexera.com/CM-REPORT-State-of-the-Cloud

WHY RAPID DATA CENTER DEPLOYMENTS?

- Accelerate time to market with pre-built systems that scale up /out on demand

- Achieve measurable sustainability improvements and waste reduction

- Increase control, consistency and technical certainty with common processes and tools

- Minimise error and maximise efficiency through automation and testing

HOW TO DELIVER A SUCCESSFUL DATA CENTER MODERNISATION PROGRAMME

Data center transformation focuses on opportunities to advance your infrastructure capabilities while ensuring solid business foundations to support continued innovation and growth.

Here are some best practice tips to help you maximise the modernisation potential:

- Embrace cloud-connected, software-defined infrastructures along with consolidation strategies and industry-leading architectures

- Deploy a single secure control plane to simplify the management and movement of workloads between data centers

- Ensure datasets and applications can be deployed, managed and extended from the core to edge to meet evolving business needs

- Implement robust policies for classifying and protecting data assets to support business longevity

- Expand modern architectures beyond the four walls of the data center to unlock greater agility and efficiency

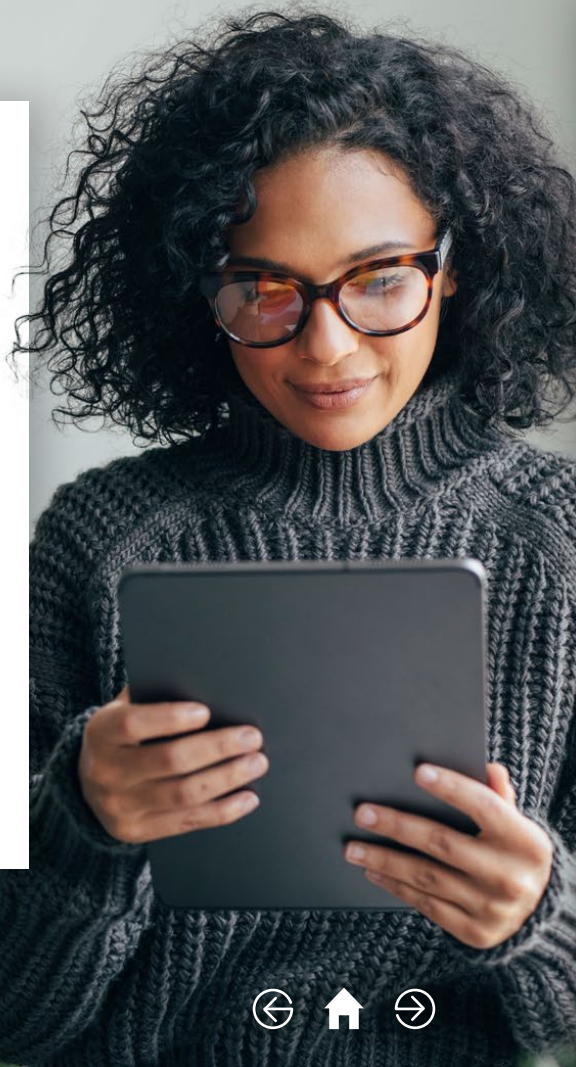- Engage expert resources at the right time to ensure transformation success

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Mark Molyneux, CTO Business Development, Dell Technologies.

RAPID DELIVERY OF NEW HYPERCONVERGED SOLUTION SUPPORTS GROWTH

The customer provides technologies to support millions of retail, salary and household bill payments.

To prevent any downtime or disruption to its customers, it needed to ensure the faultless delivery and configuration of a hyperconverged infrastructure as part of a data center modernisation programme. The company partnered with Computacenter and Dell Technologies to rapidly deploy a new VxRail system. Computacenter provided support at every stage of the implementation of the new hyperconverged solution, which will help to support the customer's growth and innovation goals.

COMPUTACENTER AND DELL TECHNOLOGIES: PARTNERING TO ENABLE SUCCESS

We've been working together for more than 30 years helping organisations transform their IT and achieve their business goals

Computacenter is one of only 13 partners in the world to hold Titanium Black status, the highest possible partnership rating from Dell Technologies

Computacenter has been named Dell Technologies UK partner of the year for three consecutive years

Computacenter is an Authorised Cloud Services Partner and holds accreditations across Dell Technologies' portfolio of client, networking, security, server and storage solutions

Computacenter sits on the Dell Technologies EMEA Customer Sustainability Advisory Board

"THE AGILITY STAKES ARE HIGHER THAN EVER BEFORE. TO ENABLE SUCCESS, ORGANISATIONS MUST ENABLE RAPID CHANGE."

Graeme Sinclair, Solution Leader, Platform & Hybrid IT, Computacenter.

LET'S TALK

To learn more about how Computacenter and Dell Technologies can support your data center modernisation and digital transformation goals, please contact enquiries@computacenter.com

About Computacenter

Computacenter is a leading independent technology partner, trusted by large corporate and public sector organisations. We help our customers to source, transform and manage their IT infrastructure to deliver digital transformation, enabling users and their business. Computacenter is a public company quoted on the London FTSE 250 (CCC.L) and employs over 16,000 people worldwide.

www.computacenter.com